



ROBERT ERSKINE

Managing Partner

Rob is co-founder of CopperFox. He has over 30 years' experience in business, the last 10 of which has been spent consulting with private clients. He spent 17 years in the UK, working in both Banking & Commercial sectors, before returning to NZ with a young family.

Rob has worked across numerous business sectors including wholesale distribution, manufacturing, services, IT, local and central government.

CONTACT

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HOBBIES

Sport in general
Fitness
The outdoors
Travel

AREAS OF SPECIALISATION

- Business Strategy and Planning
- Financial modelling, reporting & analysis
- Transformational Change
- M&A, Capital raising, Business restructuring.

RECENT PROJECT EXPERIENCE

CFO for a number of medium sized NZ companies operating in the manufacturing, wholesale distribution and services sectors. Providing executive support to the management team and Boards.

Within that environment, providing technical support and expertise on M&A opportunities, capital & debt raising, strategic and operational planning, risk and general business governance.

CLIENT TESTIMONIALS

"The support we received from Rob in helping to plan a path for growth has given us the confidence to build up our business. He's helped introduce systems and practices that are really helping us better manage the business."

"Robert has now completed an extremely comprehensive consulting process and produced an outstanding business plan document. During the process, I found Robert to be extremely responsive, professional, experienced and knowledgeable about the New Zealand business environment."

EDUCATION AND QUALIFICATIONS

- Chartered Accountant, New Zealand
- MBA distinction, London, UK.