GREG HARRISON

Associate

Greg has recently joined the CopperFox team as an Associate. He has over 30 years' experience in corporate finance and consulting in SME, with a real passion for working with business owners to grow business value..

Greg also has an entrepreneurial spirit having started business in the SaaS and fashion spaces. This has allowed him to grow his skills beyond the finance function and gain a real appreciation for the challenges faced by business..

Greg is also a published author having written two books, "To Catch The Laundrymen" which is a fiction novel forensic accounting and "Growing Good will Value, a plain language guide on strategies to grow the value of a business..

CONTACT

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WEBSITE:
Copperfox.Org

LINKED IN:

Greg Harrison - Linked In

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HOBBIES

Reading, Writing novels
Day Trading Financial Markets
Rugby (Arm chair)

AREAS OF SPECIALISATION

- Business Strategy and Planning
- Improving Finance Teams
- Business Valuation
- Business Intelligence & AI tools
  .

RECENT PROJECT EXPERIENCE

For the last 30+ years Greg has specialized in the SME space working directly with well known NZ entrepreneurs and business owners..

He has extensive experience in the hospitality space working with wineries, micro breweries, hotels all the way to stadium level catering and event companies.

He also has experience in the startup SaaS space, import/export, transport and manufacturing spaces.

CLIENT TESTIMONIALS

"I have known Greg for many years, and still his ability to grasp complex scenarios and break them down into simple concepts amazes me. His skills in developing systems and solutions to enhance the productivity and reporting capabilities is a skill that makes Gregory an asset to any organisation. Greg's personality and smile always has a way of making my most stress filled days seem easier."

EDUCATION AND QUALIFICATIONS

- B.Bus – AUT
- CA – CAANZ
- Diploma in Software Development – AMES
- MBA – Haroun Education